

# The Future of Business in a Technological Age

## Course texts

Prior to each session, speakers will recommend two preparatory readings from the course texts.

- *The Future of Business: critical insights into a rapidly changing world from 60 future thinkers.*

Rohit Talwar (ed.) (2015) Tonbridge: Fast Future Publishing. [Link](#).

- *From the Garden to the City: the redeeming and corrupting power of technology.*

John Dyer (2011) Grand Rapids, MI: Kregel Publications. [Link](#).

## Other texts of interest

These texts provide additional context to the issues covered during the series. Participants may wish to read them, though there is no obligation to do so as part of the series.

- *21 Lessons for the 21st Century.*

Yuval Noah Harari (2018) New York, NY: Random House. [Link](#).

- *Modern Technology and the Human Future: a Christian appraisal.*

Craig Gay (2018) Downers Grove, Illinois: IVP Academic. [Link](#).

- *The Philosophy of Money.*

Georg Simmel (2011) New York, NY: Routledge Classics. [Links](#).

- *The Wisdom of Finance: discovering humanity in the world of risk and return.*

Mihir Desai (2017) New York, NY: Houghton Mifflin Harcourt. [Link](#).

- *Money and Power.*

Jacques Ellul (2009) Eugene, OR: Wipf & Stock. [Link](#).

- *The Necessary Revolution: how individuals and organizations are working together to create a sustainable world.*

Peter M. Senge et al. (2008) New York, NY: Doubleday. [Link](#).

- *Thirst: a story of redemption, compassion, and a mission to bring clean water to the world.*

Scott Harrison (2018) New York, NY: Penguin Random House. [Link](#).

- *The Third Industrial Revolution: how lateral power is transforming energy, the economy, and the world*

Jeremy Rifkin (2013) Basingstoke: Palgrave Macmillan. [Link](#).

- *The Growth Delusion: The wealth and well-being of nations.*

David Pilling (2018) London: Bloomsbury Publishing. [Link](#).

- *Weapons of Math Destruction: how big data increases inequality and threatens democracy.*

Cathy O'Neil (2017) New York, NY: Broadway Books. [Link](#).

- *Automating Inequality: how high-tech tools profile, police, and punish the poor.*

Virginia Eubanks (2018) New York, NY: St. Martin's Press. [Link](#).

- *Algorithms of Oppression: how search engines reinforce racism.*  
Safiya Noble (2018) New York, NY: New York University Press. [Link](#).
- *Technopoly: the surrender of culture to technology.*  
Neil Postman (1993) New York, NY: Vintage Books. [Link](#).
- *Christianity and the Soul of the University: faith as foundation for intellectual community.*  
Douglas Henry and Michael Beaty (Eds.) (2006) Grand Rapids, MI: Baker Academic. [Link](#).

### Readings for Session 1:

- “The Future of Business – Navigating the Next Horizon”  
Rohit Talwar in *The Future of Business* (pp.29-49).
- Chapter 4: “Definition”; Chapter 5: “Rebellion”; Chapter 6: “Approach”  
John Dyer in *From the Garden to the City* (pp. 55-97).

### Readings for Session 2:

- “Generation Z in the Workforce.”  
Anne Boysen in *The Future of Business* (pp.169-176).
- “Education 2025 – Building a Generation of Problem Solvers.”  
Alberto Rizzoli in *The Future of Business* (pp.177-181).
- Chapter 7: “Redemption.”  
John Dyer in *From the Garden to the City* (pp. 98-114).

### Readings for Session 3:

- “環保營商: 平衡社責與生意經 ” <https://bit.ly/2GJCXXr>
- “50 Green Business ideas for Setup Business.” <https://bit.ly/2dwNaI1>

### Readings for Session 4:

- Chapter 1: “Kuznet’s Monster”; Chapter 2: “The Wages of Sin”;  
Chapter 3: “The Good, the Bad, and the Invisible.”  
David Pilling in *The Growth Delusion* (pp. 17-58).  
Or watch the video: <https://youtu.be/e6dBvLLnSIA>.
- Chapter 1: “The Real Economic Crisis Everyone Missed”;  
Chapter 2: “A New Narrative.”  
Jeremy Rifkin in *The Third Industrial Revolution* (pp. 9-72).  
Or watch the video: <https://youtu.be/QX3M8Ka9vUA>.

### Readings for Session 5:

- Chapter 11: “Virtualization.”  
John Dyer in *From the Garden to the City* (pp. 159-174).
- Chapter 9: “Moral Imagination as a Christian Institution.”  
Daniel Russ and Mark Sargent in Douglas Henry and Michael Beaty (Eds.)  
*Christianity and the Soul of the University* (pp. 145-162).
- “David Harvey's Anti-Capitalist Chronicles: The Value of Everything”  
David Harvey, D@W, 19<sup>th</sup> Feb. 2019 <https://youtu.be/32m7kcv08q8>.
- “Why ‘worthless’ humanities degrees may set you up for life”  
Amanda Ruggeri, *BBC Website*, 2nd Apr. 2019 <https://bbc.in/2TZpptO>.